**Demand Curve Practice**

**For each change:**

(1) draw a demand Graph;( 2) Shift demand in the proper direction (if applicable); (3) Identify the shifter

**Product: Starbucks Coffee**

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| --- | --- | --- | --- |
| **Change** | **Graph** | **Shift Left**  **Shift Right**  **No Shift** | **Determinant of Demand?**  **(Reason for shift)** |
| Starbucks reveals a new advertising campaign |  |  |  |
| Price of sugar decreases |  |  |  |
| Tea goes up in price |  |  |  |
| Consumers think that the prices of Coffee are going to fall in the future |  |  |  |
| Creamer goes up in price |  |  |  |
| 10% of the US population is abducted by Aliens |  |  |  |
| US incomes decrease by 10% |  |  |  |
| The Price of Tea Increases significantly |  |  |  |
| Scientists discover that Coffee can cures the common cold |  |  |  |
| Starbucks increases the price of coffee by 10% |  |  |  |

**Product: Belgium Waffles**

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| **Change** | **Graph** | **Shift Left**  **Shift Right**  **No Shift** | **Determinant of Demand?**  **(Reason for shift)** |
| The Price of maple syrup increases significantly |  |  |  |
| The price of Pancakes increases significantly |  |  |  |
| US income goes down 10 % |  |  |  |
| People think the price of Belgium waffles will go up by a lot next summer. |  |  |  |
| The price of Whipped Cream increases significantly |  |  |  |
| A plague wipes out 10% of the US population |  |  |  |
| US incomes increase by 10% |  |  |  |
| People think the price of pancakes will fall in the near future |  |  |  |
| Belgium Waffles have caused cancer in some people |  |  |  |
| Belgium Waffle prices are increased by 25% |  |  |  |